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Burlingame, CA
Permit No. 1

Google Headquarters
1600 Amphitheatre Parkway
Mountain View, CA 94043

Congratulations!
You're a Favorite Place on Google.

099444

Business Owner
Bullseye Media, LLC
6951 Virginia Pkwy
McKinney TX 75071-5713



Google™ maps

We're a
**Favorite
Place**
on Google



maps.google.com



Google Headquarters
1600 Amphitheatre Parkway
Mountain View, CA 94043

google.com/localbusinesscenter

Dear Business Owner,

Congratulations! You're a Favorite Place on Google. Between July 1 and September 30, Google users found your **Bullseye Media, LLC** business listing **1090** times, and requested driving directions or other information about your business **76** times.

Because you're so popular, we're enclosing a window decal that shows customers you're a "Favorite Place on Google." The sticker includes a special bar code that potential customers may scan with cameras on their phones. Then they can see your business listing on Google, read and write reviews, and add you as a favorite right there. We encourage you to put up this decal so potential customers know that you're a Favorite Place on Google.

With the holiday shopping season here, we encourage you to update your free Google listing right away. It's easy to check if your hours, address, and business description are correct. We also recommend you add photos, videos, and even coupons to help your business stand out. All of this is free. You'll notice the results every time someone says, "We found you on Google."

Congratulations on your popularity on Google. We look forward to providing you with more and better ways to grow your business.

Sincerely,

Michaela Prescott
The Google Local Business Team

Here's how you can make the free Google Local Business Center an **everyday help in running your business**:

- 1 Use your Google account to log in at google.com/localbusinesscenter
- 2 Keep your hours, website, and other details up to date. Stand out with photos, video, even coupons—all for free.
- 3 View your personalized business dashboard to check how many visits your listing is getting, which zip codes people are coming from to reach your door, and more.

We're a
**Favorite
Place**
on Google

099444



Favorite Places

FAQ

Criteria for Businesses

How did Google decide which businesses would receive the decal?

The list was determined based on the popularity of a business' [Local Business Center](#) listing, as determined by how many times Google users looked for more information about a business, requested driving directions to get there, and more. Google users "decided" based on their actions, and we sent the decals.

Do businesses have to pay anything to participate?

No, businesses do not have to purchase anything in order to receive the decal, and it's completely free to sign up for [Local Business Center](#).

Do businesses have to be signed up for Google's Local Business Center in order to receive the decals?

Yes, in order to ensure that Google had correct information about the location and authenticity of a business, we limited the recipients to businesses which have signed up for an account with Google Local Business Center. This is completely free and any qualifying business can get started at google.com/lbc.

How selective was Google in selecting the businesses to receive the decal?

Over 100,000 businesses were identified as Favorite Places, representing less than 1% of the 28 million U.S. businesses. We believe that our standards for selecting businesses are as selective or more selective than other companies which have run similar initiatives.

Is this a one time initiative or will Google continue to send more decals?

We may decide to periodically send out more decals to businesses that meet our criteria. We have not determined specific dates for additional mailings.

Can a business which didn't receive a decal request one?

No, it is not possible for a business to request becoming a Favorite Place. Businesses can sign up for [Local Business Center](#) to become eligible and if they meet our criteria, they may receive a decal in the next wave.

Is this only for businesses in the big cities?

More than 100,000 businesses in over 5,000 towns and cities in the U.S. will receive a decal from Google that they can place in their store or restaurant window. This represents nearly 50% of all the towns and cities in the U.S.

Does Google plan to expand the program beyond the U.S.?

We have not yet made a decision about plans for this program beyond the U.S.

Interacting with the Window Decals